

Contract #	5174323
Schedule Dates	03/15/22-03/22/22
Advertiser	AARP-Washington DC (101205)
Agency	GMMB, Inc. (21734)
Product	POLITICAL ISSUE (ns) (1187)
Brand	5/8/9964 (1569339)
Salesperson	Monares, Barbara (3870)

Est 10459

Run Times

Dates

Comments

Sec Length

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Advertiser	AARP-Washington DC (101205)	Entered By	Barbara Monares
Agency	GMMB, Inc. (21734)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	External #	11465924
Brand	5/8/9964 (1569339)	Demo	
Salesperson	Monares, Barbara (3870)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Nielsen,Elizabeth	Commission %	15.00
Phone/Fax	/ (866) 368-7411	Commission	\$9,435.00
CPE	5/8/10459	Net Total	\$53,465.00
Account Types	Local/Political Issue Agency BRD	Sales Tax	
Billing Type	Standard		

**Date Entered** 

**Last Modified** 

03/14/22

03/14/22

Total

Station

Washington (WJLA		
By Broadcast Month	Spots	<u>Rate</u>
Mar. 2022	25	\$62,900.00
Grand Total:	25	\$62,900.00

Comments

Entered

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1.0	Normal Line / SPOT	03/15/22-03/17/22	2	:30 5:58:15A- I YOUR SIDE	News-7News ON E at 6AM		1		1			2	\$500.00	\$1,000.00	Washington (WJLA)	3/14/22
2.0	Normal Line / SPOT	03/22/22-03/22/22	2	:30 5:58:15A- N YOUR SIDE	News-7News ON E at 6AM		1					1	\$500.00	\$500.00	Washington (WJLA)	3/14/22
3.0	Normal Line / SPOT	03/19/22-03/19/22	2		7News ON YOUR kend at 8AM					1		1	\$500.00	\$500.00	Washington (WJLA)	3/14/22
4.0	Normal Line / SPOT	03/20/22-03/20/22	2		7News ON YOUR kend at 7AM						1	1	\$300.00	\$300.00	Washington (WJLA)	3/14/22
5.0	Normal Line / SPOT	03/20/22-03/20/22	2	:30 8:59A- ABC	C-This Week						1	1	\$45,000.00	\$45,000.00	Washington (WJLA)	3/14/22
6.0	Normal Line / SPOT	03/16/22-03/18/22	2	:30 11:59:56A- YOUR SIDE	- News-7News ON E at Noon			1		1		2	\$450.00	\$900.00	Washington (WJLA)	3/14/22
7.0	Normal Line / SPOT	03/21/22-03/21/22	2	:30 11:59:56A- YOUR SIDE	- News-7News ON E at Noon	1						1	\$450.00	\$450.00	Washington (WJLA)	3/14/22
8.0	Normal Line / SPOT	03/22/22-03/22/22	2	:30 3:59:27P- I	News-7News ON E at 4PM		1					1	\$500.00	\$500.00	Washington (WJLA)	3/14/22
9.0	Normal Line / SPOT	03/15/22-03/16/22	2	:30 4:59:30P- I YOUR SIDE	News-7News ON E at 5PM		1	1				2	\$800.00	\$1,600.00	Washington (WJLA)	3/14/22
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Accepted-	-Agency/Advertiser:		Date	:	Accepted-Sta	tion:							Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 12:53 PM on Monday, March 14 2022

Line Type / Break Type (Ref #)



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Sales Office	WJLA/GJLA/EJLA
Buyer Name	Nielsen,Elizabeth
Phone/Fax	/ (866) 368-7411
CPE	5/8/10459
Account Types	Local/Political Issue Agency BRD

Billing Type	Standard
Comments	Est 10459

 Date Entered
 03/14/22

 Last Modified
 03/14/22

 Entered By
 Barbara Monares

 CO-OP
 No

Normal

External # 11465924

Demo

Order Type Package Deal

Commission % 15.00

Date:

Comments:

Commission \$9,435.00 Net Total \$53,465.00

Sales Tax

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Mar. 2022
 25
 \$62,900.00

 Grand Total:
 25
 \$62,900.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	03/21/22-03/21/22	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1						1	\$800.00	\$800.00	Washington (WJLA)		3/14/22
11.0	Normal Line / SPOT	03/22/22-03/22/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM			1					1	\$1,400.00	\$1,400.00	Washington (WJLA)		3/14/22
12.0	Normal Line / SPOT	03/15/22-03/18/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM			1		1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		3/14/22
13.0	Normal Line / SPOT	03/19/22-03/19/22	2		6P- News-7News ON YOUR SIDE Weekend at 6PM						1		1	\$750.00	\$750.00	Washington (WJLA)		3/14/22
14.0	Normal Line / SPOT	03/20/22-03/20/22	2		6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	1	\$750.00	\$750.00	Washington (WJLA)		3/14/22
15.0	Normal Line / SPOT	03/15/22-03/17/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1			3	\$1,100.00	\$3,300.00	Washington (WJLA)		3/14/22
16.0	Normal Line / SPOT	03/19/22-03/19/22	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM						1		1	\$600.00	\$600.00	Washington (WJLA)		3/14/22
17.0	Normal Line / SPOT	03/20/22-03/20/22	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1	1	\$750.00	\$750.00	Washington (WJLA)		3/14/22
					CON	FIF	RMA	<b>\</b> Τ	101	V C	ΟN	ITF	RAC	Т				

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Accepted-Station:

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WJLA/GJLA/EJLA

Nielsen, Elizabeth

/ (866) 368-7411

Local/Political Issue Agency BRD

5/8/10459

Standard

Est 10459

Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

Billing Type

Comments

CPE

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CO-OP	No
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	. Th	Fr	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT	03/16/22-03/18/22	2		3:59:27P- News-7News ON YOUR SIDE at 4PM				1		1			2	\$500.00	\$1,000.00	Washington (WJLA)		3/14/22
					CON	HIF	₹M	ΑT	Ю	N (	CO	NΤ	RA	4C					
Accepted	Agency/Advertiser:			Date:	Accepted-Sta	ation:							•		Date:	Comments:	_		

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